

# FAQ: Becoming a PlayReadVIP Site



## 1. **What is PlayReadVIP?**

PlayReadVIP is a parent education program for caregivers of children 0-3 that is designed to encourage and empower parents to be their child's first teacher and to prepare their child for later educational success. PlayReadVIP visits are 25 minutes long and typically take place at the time of pediatric well visits.

## 2. **What does it mean to be a PlayReadVIP site?**

Becoming a PlayReadVIP site will allow you to add PlayReadVIP to the standard care that you provide for your patients or clients at your site. For each full-time PlayReadVIP Coach at your location, you will be able to serve 400 families per year.

## 3. **What does delivering PlayReadVIP involve?**

Identifying a PlayReadVIP Coach to deliver the program and a PlayReadVIP Champion to ensure that the program is running successfully; Identifying space for program delivery and toy storage; Ordering and maintaining toy inventory; Integrating PlayReadVIP into workflows; Regular technical assistance meetings with the PlayReadVIP National Center; PlayReadVIP Coach obtaining and maintaining certification; Regular reporting on delivery numbers and metrics.

## 4. **Who is PlayReadVIP for?**

PlayReadVIP is beneficial for everyone! It is a primary prevention program that is designed to be delivered universally to all patients at a site as part of routine care. It is strength-based and non-stigmatizing. To accommodate larger patient volumes, a site may decide to define specific criteria for receiving PlayReadVIP or to deliver in coordination with other co-located services.

## 5. **Can PlayReadVIP work outside of pediatrics?**

Yes! PlayReadVIP can be delivered in a variety of settings including community based organizations, WIC offices, etc. and with the advent of remote delivery, PlayReadVIP can now also be delivered virtually anywhere.

**For more information please contact: [playreadvip@nyulangone.org](mailto:playreadvip@nyulangone.org)**

# How to become a PlayReadVIP site

## Prospective site inquiry

- Initial call with PlayReadVIP National Center
- Information sharing about PlayReadVIP.
- Discuss budgets and funding opportunities

## Pre-Launch

- Hiring a PlayReadVIP Coach
- Identify technology and data systems
- Identify and prepare space for delivery
- Finalize contracts and budgets
- Continue developing implementation plan
- Identify and pilot systems for toy and material ordering

## Site Launch

- Begin delivery of PlayReadVIP
- PlayReadVIP Coach submits full session videos for certification
- PlayReadVIP Coach completes certification exam
- Site staff sets up weekly/monthly meetings with PlayReadVIP National Center

## Ongoing site maintenance

- Regular meetings with PlayReadVIP National Center
- Submission of numbers and metrics reports to PlayReadVIP National Center
- Ongoing ordering of toys and materials

## Preliminary steps

- Site submits implementation worksheets to PlayReadVIP National Center
- PlayReadVIP National Center conducts a site visit (virtual or in-person)
- Develop contracts and budgets
- Identify PlayReadVIP champion and involved stakeholders
- Begin to develop implementation plan

## Training for Site & PlayReadVIP Coach

- PlayReadVIP National Center led 3-day training for PlayReadVIP Coach and site staff
- On-the-ground training for PlayReadVIP Coach
- Site staff and coach develop workflow systems with PlayReadVIP National Center support

## Ongoing PlayReadVIP Coach maintenance

- PlayReadVIP Coach submits session videos for review
- Regular meetings with VIP trainer
- PlayReadVIP Coach attends PlayReadVIP National Center monthly coach meeting
- Case and refresher training with PlayReadVIP National Center
- Regular PlayReadVIP coach evaluations

FOR MORE DETAILS, VISIT

[www.PlayReadVIP.org](http://www.PlayReadVIP.org)

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